

**Press release: Hotel Goldener Berg ECO Label:**

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**Every step Daniela Pfefferkorn takes in her Hotel Goldener Berg is in perfect symphony with our beloved nature. As enjoyment and a good conscience do not rule each other out in this special place.**

## **Sustainability as inherent practice**

"Gratefully receiving the gifts of Mother Earth and at the same time, only taking what we really need to ensure that many future generations can experience this beauty and abundance". The standards that Daniela Pfefferkorn sets for her hotel, her staff and herself are very high. This was also confirmed as the Goldener Berg was recently awarded the Austrian Environmental Seal (Österreichisches Umweltzeichen) and EU Ecolabel. The first hotel in Lech and one of few in all of Vorarlberg. Still, the Lech native is aware that: It is a constant journey to make the processes in and around the hotel even more environmentally-friendly. Over time, more and more new solutions and methods for even more sustainability will be discovered and integrated. However, we are proud of the milestones we have already reached in this regard – not least through the cooperation of our guests – which we have driven forward step by step.

### **Hotel**

The use of the underground tunnel makes it possible to use E-vehicles even in the winter. We are connected to the local district heating network and we carried out a thermal renovation and modernization of the building technology. These measures make the hotel building itself more environmentally friendly.

### **Resources**

Considerate use of what nature provides. In the house of Daniela Pfefferkorn, this means (among other things): Shampoos and soaps come from reusable dispensers, plastic is avoided as much as possible and thanks to wooden tables, no tablecloths are necessary.

### **Enjoyment**



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Hardly any food waste, a focus on plant-based cuisine, mostly organic and regional products, avoidance of animal products that are on the red list, and many more: these are the ingredients for enjoyment with a good conscience.

### **Respect and social responsibility**

Training and leisure offerings for the staff. Promotion of diversity in the team. Generous donations and a pronounced social commitment: All of this is part of our philosophy at Goldener Berg, too.

### **Beyond the walls of the hotel**

Native flowers bloom in the garden. Meadows that are also allowed to grow as "accommodation" for important insects. Native pine trees on the south-facing terrace contribute to the CO<sub>2</sub> balance.

### **From the region**

Where possible, we use goods from the immediate vicinity or at the maximum from the Alpine region. Only the cutlery, dishes and cotton come from further afield.

"We strive to do our best at all times. But we also ask for your understanding that it is a continuous improvement process to offer the best possible level always and everywhere," says the hotelier.

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